HEALING COLOR CORE SHADES

FAMILY	Ultra Natural	Natural Ash	Natural Violet	Natural	Ash	Extra Ash	Beige	Beige-Copper	Gold	Gold-Copper	Natural Copper	Copper	Copper-Gold	Ultra Copper	Ultra Red-Copper	Red	Ultra Red	Red Violet	Violet	Pearl	Mix Tones
LETTER	NN	NA	NV	N	A	AX	B	BC	G	GC	NC	C	CG	CC	RRC	R	RR	RV	V	P	
BASE	**100% Balanced** Natural **Double Pigmented.**	**88% Balanced 12% Blue-Violet** Cool Natural. **Double Pigmented.**	**100% Cool-Balanced** Balanced with Violet base to control gold tones for cool natural results.	**100% Balanced** True-to-tone & on-level.	**60% Balanced 40% Blue-Green** Controls warmth.	**50% Balanced 40% Green 10% Blue** Controls excessive warmth.	**60% Balanced 40% Yellow-Green** Adds gold tones while controlling unwanted warmth.	**60% Balanced 30% Yellow-Green 10% Orange** Adds warmth while controlling red tones.	**60% Balanced 40% Yellow** Adds warmth with golden tones.	**60% Balanced 30% Yellow 10% Orange** Adds warmth with gold & copper tones.	**90% Balanced 10% Orange** Enhances warmth in natural tones with copper.	**60% Balanced 40% Orange** Adds warmth with copper tones.	**60% Balanced 30% Orange 10% Yellow** Adds warmth with copper & gold tones.	**50% Balanced 50% Orange** Adds warmth with intense copper tones.	**40% Balanced 50% Red 10% Orange** Adds warmth with intense red & copper tones.	**60% Balanced 40% Red** Adds rich, cool red tones.	**50% Balanced 50% Red** Adds warmth with intense red tones.	**60% Balanced 30% Red 10% Violet** Adds cool red & violet tones.	**60% Balanced 40% Violet** Adds cool violet tones. Neutralizes warm tones.	**60% Balanced 30% Violet 10% Blue** Intensifies cool blonde tones. Neutralizes yellow & orange tones.	Enhances or controls tones.
200 Super Lift					200A	200AX													200V	200P	
100 High Lift Blonde				100	100A		100B												100V	100P	
10 Lightest Blonde	10NN			10N	10A															10P	P
9 Light Blonde	9NN	9NA	9NV	9N	9A		9B		9G										9V	9P	S
8 Medium Blonde	8NN	8NA	8NV	8N	8A	8AX	8B		8G			8C								8P	G
7 Dark Blonde	7NN	7NA	7NV	7N	7A	7AX	7B		7G	7GC	7NC	7C	7CG	7CC			7RR			7P	C
6 Darkest Blonde	6NN	6NA	6NV	6N	6A	6AX	6B	6BC	6G	6GC		6C	6CG		6RRC	6R	6RR			6P	
5 Light Brown	5NN	5NA	5NV	5N	5A	5AX			5G				5CG		5RRC	5R	5RR		5V		R
4 Medium Brown	4NN	4NA	4NV	4N	4A	4AX		4BC	4G				4CG		4RRC	4R		4RV	4V		V
3 Dark Brown	3NN	3NA		3N															3V		B
2 Darkest Brown		2NA																			
1 Black				1N																	

HEALING COLOR CONCEPTS

Chocolates	Spices	Woods	Sands	Sea Gems	Night Sky
Cool, silky brunettes with blue and violet tones.	**Warm coppers for spicy redheads.**	**Luminous wood tones with accents of gold, copper and red.**	**Cool neturals inspired by sandscapes of deserts and beaches.**	**Luminescent pearls glow with refinement.**	**Deep and dusky hues.**
White Chocolate 10g **100** + 10g **100A** + 10g **100V**	Ginger 10g **8C** + 20g **100**	Bamboo 20g **9G** + 10g **9B**	White Sand 15g **100B** + 15g **100**	Mother of Pearl 15g **100B** + 15g **100P**	Moonlight 15g **8A** + 15g **8P**
Praline 20g **7A** + 10g **8P**	Cumin 15g **8C** + 15g **100**	Hickory 10g **8NA** +10g **8A** +10g **8G**	Island Sand 20g **9N** + 10g **9B**	Akoya Pearl 10g **9G** + 20g **10P**	Summer Storm 15g **7B** + 15g **8P**
Mocha 20g **7A** + 10g **5V**	Nutmeg 20g **7GC** + 10g **7N**	Elm 10g **5NN** + 10g **6NA** + 10g **6GC**	California Sand 15g **9G** + 15g **100B**	Majorca Pearl 15g **9G** + 15g **9P**	Dusk 20g **5R** + 10g **5V**
Ganache 20g **6A** + 10g **5V**	Cayenne 20g **6A** + 10g **6RRC**	Maple 20g **6G** + 10g **6A**	Golden Sand 15g **8G** + 15g **8B**	South Seas Pearl 15g **8G** + 15g **8P**	Winter Night 20g **4RV** + 10g **B Mix**
Truffle 20g **5A** + 10g **4V**	Paprika 20g **5A** + 10g **5RRC**	Mahogany 15g **4R** + 15g **4CG**	Desert Sand 20g **8B** + 10g **8A**	Sand Pearl 20g **6A** + 10g **8P**	Twilight 15g **4RV** + 15g **3N**
Cocoa 20g **3N** + 10g **4V**	Cinnamon 20g **4A** + 10g **4RRC**	Walnut 15g **5G** + 15g **5A**	Volcanic Sand 15g **4A** + 15g **8P**	Tahitian Pearl 28g **9A** + 2g **B Mix**	Midnight 15g **1N** + 15g **B Mix**

Fine Wine	Semi-Precious Stones	Watercolors	Mixed "NNuts"	Sorbets	Ocean
Golds, reds, and violets create rich, full-bodied shades.	**An opulent mix of hues.** Use on hair that is level 8 or lighter (natural or pre-lightened).	**Soft, dreamy pastel tones.** Use on hair that is natural pale blonde or lifted to pale yellow.	**Rich, nutty tones achieved with the Ultra Natural Series.**	**A fruity blend of icy tones.** Use on hair that is natural pale blonde or lifted to pale yellow.	**Tranquil shades of the seaside.**
Pinot Grigio 25g **100** + 3g **B Mix** + 2g **G Mix**	Indian Carnelian 20g **7CC** + 10g **R Mix**	Blush 28g **100P** + 1g **B Mix** + 1g **G Mix**	Hazelnut 15g **8NN** + 15g **7CG**	Kiwi 20g **100P** + 8g **G Mix** + 2g **B Mix**	Sea Spray 27g **100** + 1g **B Mix** +1g **G Mix** + 1g **C Mix**
Sangria 20g **4RRC** + 10g **4V**	Madeira Citrine 20g **G Mix** + 9g **C Mix** + 1g **R Mix**	Honeycomb 28g **100** + 5g **C Mix**	Almond 15g **9NN** + 15g **7GC**	Pear 24g **100** + 5g **G Mix** + 1g **C Mix**	Seashell 10g **6BC** +10g **7NA** + 10g **100B**
Champagne 15g **100B** + 15g **7CG**	Yellow Topaz 12g **100** + 18g **G Mix**	Vanilla 29g **100** + 1g **C Mix**	Macadamia 15g **9NN** + 15g **9B**	Mango 14g **100** + 15g **G Mix** + 1g **R Mix**	Surf 24g **100** + 3g **B Mix** + 3g **G Mix**
Port 18g **6R** + 6g **V Mix** + 6g **R Mix**	Imperial Jade 15g **B Mix** + 15g **G Mix**	Mint 28g **100** + 1g **B Mix** + 1g **G Mix**	Chestnut 15g **8NN** + 15g **6BC**	Pink Grapefruit 28g **100V** + 1g **R Mix** + 1g **C Mix**	Shoreline 15g **7NA** + 10g **7B** + 5g **8P**
Burgundy 15g **4V** + 15g **4R**	Egyptian Lapis 15g **8A** + 15g **B Mix**	Sky 28g **100A** + 2g **B Mix**	Pecan 15g **6NN** + 15g **6BC**	Pomegranate 21g **100** + 8g **4RV** + 1g **R Mix**	Marine 24g **8A** + 3g **B Mix** + 3g **G Mix**
Rosé 15g **6RRC** + 15g **4R**	African Amethyst 15g **8P** + 15g **V Mix**	Lavender 27g **100A** + 1g **R Mix** + 1g **B Mix** + 1g **V Mix**	Brazil Nut 20g **5NN** + 10g **5V**	Blackberry 13g **100** + 11g **V Mix** + 3g **R Mix** + 3g **B Mix**	Neptune 16g **8A** + 12g **7NA** + 2g **B Mix**

ACCOUNT FOR GRAY COVERAGE

When formulating for gray coverage, remember to add the missing pigments to the hair. This can be done by adding a shade from one of the following series at the same level as the Target Color. *

- Ultra Natural Series (NN) for ultra-coverage
- Natural Ash Series (NA) for cool coverage
- Natural Violet Series (NV) for balanced coverage
- Natural Series (N) for up to 50% gray coverage

PERCENTAGE OF GRAY		FORMULATION INFO*
	0 - 25%	Add 25% – 50% NN, NA, NV, N to the formula
	25% - 50%	Add 50% – 75% NN, NA, NV, N to the formula
	50% - 75%	Add 75% – 100% NN, NA, NV to the formula
	75% - 100%	Add up to 100% NN, NA, NV to the formula

* Examples based on one application with 30g of Healing Color

SUCCESSFUL COLOR FORMULATION

IMPLEMENT STEPS 1 THROUGH 4 TO CALCULATE THE PERFECT COLOR FORMULA.

STEP 1
DETERMINE THE NATURAL & EXISTING LEVEL

Using the L'ANZA Healing Color level finder, identify:

- **Natural Level (NL)** – the level of natural pure virgin hair that has not been previously colored, lightened or chemically altered.
- **Existing Level (EL)** – the level of previously colored, lightened or chemically altered hair.

STEP 2
DETERMINE THE TARGET COLOR DESIRED

Changing level requires specific formulation & must be considered to ensure exact final results. Determine **Target Color (TC).**
Are you going lighter or darker?
How many (if any) levels?
What is the natural undertone at the starting level or at the target level?

STEP 3
DETERMINE THE UNDERTONE FOUND AT THE EXISTING LEVEL

This is an easy determination once you've established Steps **1 & 2** Is the final color hue of the **TC** changing? Is it red, orange, yellow, etc? When formulating, you will need to determine if you want to maintain, neutralize or enhance the natural undertone to achieve your final goal.

STEP 4
FORMULATE

Confirm the change in level at the proximal new growth, medial mid-shaft and distal porous ends of the hair to achieve the target level and tone. This step will help you choose the appropriate color to use (Permanent, Demi Permanent or Demi Translucent) and developer level for each shade and section of the hair strand.

CONSIDER:

1. NATURAL & EXISTING LEVEL
2. TARGET COLOR DESIRED
3. UNDERTONES FOUND AT NATURAL/EXISTING LEVEL (when lifting) OR TARGET COLOR (when depositing)
4. SELECT SHADE & DEVELOPER VOLUME

Formulate according to your findings and choose Permanent, Demi Permanent or Demi Translucent Color with the appropriate volume of developer to achieve your final goal.

LEVEL & UNDERTONE

LEVEL	DESCRIPTION	UNDERTONE EXPOSED WHEN LIFTING	NEUTRALIZING BASE
10	Lightest Blonde	Palest Yellow	Violet
9	Light Blonde	Pale Yellow	Violet
8	Medium Blonde	Yellow	Violet
7	Dark Blonde	Orange + Yellow	Blue + Violet
6	Darkest Blonde	Orange	Blue
5	Light Brown	Red + Orange	Green + Blue
4	Medium Brown	Red	Green
3	Dark Brown	Red Violet	Green + Yellow
2	Darkest Brown	Blue Violet	NONE
1	Black	Blue	NONE

PRE-TREATMENT OPTIONS

THE ULTIMATE TREATMENT
Prepare the hair for optimal color results by removing impurities and restoring essential proteins.
(see professional guide for full usage guidelines)

COLOR ATTACH STEP 1 & 2
Prepare hair for color success with a 2-step system for optimal color retention. Step 1 primes the cuticle and Step 2 locks it down and seals in the color.

SHADES & FAMILIES

FAMILY	LTR	BASE	RECOMMENDED USE
ULTRA NATURAL	NN	Natural 100% Balanced	Formulated with double pigmentation for exceptional gray coverage. Perfectly balanced for true-to-tone and on-level natural color results when covering gray and deep, full-bodied color on natural hair. Delivers resistant gray coverage in one step, while achieving the level of depth suggested on the marker.
NATURAL ASH	NA	Cool Natural 88% Balanced 12% Blue-Violet	Formulated with double pigmentation for exceptional gray coverage. Cool Balanced base with blue/violet tones to control warmth for cool, neutral results. Can be used alone or added to color formulations for gray coverage or tonal balance.
NATURAL VIOLET	NV	Balanced with Violet 100% Cool-Balanced	Balanced base with a hint of violet to control gold tones for cool natural results. Can be used alone or added to any shade.
NATURAL	N	Balanced 100% Balanced	Perfectly balanced to reflect naturally occurring tonal values. Use alone or add to color formulations for gray coverage or tonal balance.
ASH	A	Blue-Green 60% Balanced 40% Blue-Green	Perfectly balanced to deliver natural ash results. Blue-green base consistently controls unwanted warmth.
EXTRA ASH	AX	Green-Green-Blue 50% Balanced, 40% Green, 10% Blue	Balanced, natural-looking ash with additional control over warmth.
BEIGE	B	Yellow-Green 60% Balanced, 40% Yellow-Green	True, natural beige without unwanted red tones.
BEIGE-COPPER	BC	Yellow-Green-Orange 60% Balanced, 30% Yellow Green, 10% Orange	Rich beige with added copper tones. Beautiful alone or when added to any color series.
GOLD	G	Yellow 60% Balanced, 40% Yellow	Brilliant gold – perfectly balanced to deliver vibrant warmth when used alone, or to impart rich golden tonal balance to any shade.
GOLD-COPPER	GC	Yellow-Orange 60% Balanced, 30% Yellow, 10% Orange	Provides rich golden tones with enhanced warmth from copper hues.
NATURAL COPPER	NC	Balanced with Orange 90% Balanced, 10% Orange	Balanced base with a hint of orange creates a rich natural copper.
COPPER	C	Orange 60% Balanced, 40% Orange	Warm copper creates radiant tones.
COPPER-GOLD	CG	Orange-Yellow 60% Balanced, 30% Orange, 10% Yellow	Ideal to create naturally occurring copper shades with rich, gold undertones.
ULTRA COPPER	CC	Orange-Orange 50% Balanced, 50% Orange	Ultra rich copper for a bold, vivid effect.
ULTRA RED-COPPER	RRC	Red-Red-Orange 40% Balanced, 50% Red, 10% Orange	Fiery red and copper tones. Use alone for maximum impact, or layer into any shade.
RED	R	Red 60% Balanced, 40% Red	Cool reds add depth.
ULTRA RED	RR	Red-Red 50% Balanced, 50% Red	Beautiful and bold. Contains additional red pigments for added depth and ruby-like intensity. *Can be used alone or added to any shade.
RED VIOLET	RV	Red-Violet 60% Balanced, 30% Red, 10% Violet	Red and violet merge to create velvety jewel tones.
VIOLET	V	Violet 60% Balanced, 40% Violet	Violet browns create burgundy hues.
PEARL	P	Violet-Blue 60% Balanced, 30% Violet, 10% Blue	Pearls create violet-blue tones that control warmth.

SHADES & FAMILIES

FAMILY	LTR	BASE	RECOMMENDED USE
PEARL MIX	P	Violet-Blue	Enhances neutral and cool tones at lighter levels. Controls golden warm tones at lighter levels.
SILVER MIX	S	Blue-Violet	Enhances neutral and cool tones at lighter levels. Controls warm tones at lighter levels.
GOLD MIX	G	Yellow	Enhances gold tones, adds warmth. Reduces violet tones.
COPPER MIX	C	Orange	Enhances orange and copper tones. Adds warmth. Reduces ash tones.
RED MIX	R	Red	Enhances red tones. Adds warmth.
VIOLET MIX	V	Violet	Enhances violet tones. Controls yellow tones and brassiness.
BLUE MIX	B	Blue	Enhances blue tones. Controls orange tones. Deepens ash tones.
SUPER LIFT ASH	200A	Blue-Green	Achieve 5 levels of lift with greater refinement of tone and control of warmth. Recommended for Levels 6 and under.
SUPER LIFT EXTRA ASH	200AX	Green-Blue	
SUPER LIFT PEARL	200P	Violet-Blue	
SUPER LIFT VIOLET	200V	Violet	
ULTRA LIGHT BLONDE BOOSTER	100	Balanced	Achieve up to 4 levels of lift. Ideal for lifting from Level 7 and higher. Can also be formulated as a Demi Translucent Color and used as a glaze.
ULTRA LIGHT ASH BLONDE	100A	Blue-Green	
ULTRA LIGHT BEIGE BLONDE	100B	Yellow-Green	
ULTRA LIGHT PEARL BLONDE	100P	Violet-Blue	
ULTRA LIGHT VIOLET BLONDE	100V	Violet	

KEEP CREATING

Heal hair during your chemical services while improving color attachment! Add 1 tsp (5 ml) of Trauma Treatment during color or decolorizing service.

MIXING RATIOS & TIMING

PERMANENT
Lighten • Darken • Cover Gray

1:1 — 20

1 Part Healing Color
1 Part Healing Color Developer (10, 20, 30, 40 Volume)

TIMING	
10 Volume Up to 1 level lift	35-45 min
20 Volume Up to 2 levels lift	35-45 min
30 Volume Up to 3 levels lift	35-45 min
40 Volume Up to 4 levels lift	35-45 min

DEMI PERMANENT
Deposit Only • Blend Gray • Refresh

1:2 — DEMI

1 Part Healing Color
2 Parts Demi Healing Color Developer

TIMING	
Deposit Only	Up to 20 min
Fill	10 min

DEMI TRANSLUCENT
Tone • Glaze • Enhance

1: 1: TRANS LUCENT 2: DEMI

1 Part Healing Color
1 Part Translucent Color Catalyst
2 Parts Demi Healing Color Developer

TIMING	
Deposit Only Glaze	Up to 20 min

HIGH LIFT BLONDE
Blonding • Highlighting

1:2 — 40

1 Part Healing Color (100 Series)
2 Parts Healing Color Developer (40 Volume)

TIMING	
40 Volume Up to 4 levels lift	Up to 45 min

NOTE: Recommended for Level 7 and higher.

SUPER LIFT
Maximum Lift and Control

1:2 — 40

1 Part Healing Color (200 Series)
2 Parts Healing Color Developer (40 Volume)

TIMING	
40 Volume Up to 5 levels lift	45-55 min

NOTE: Recommended for Level 6 and under.

POWDER DECOLORIZER
Blonding • Highlighting

PD 1:2 — 20

1 Part Healing Powder Decolorizer
2 Parts Healing Color Developer

TIMING		
Demi 10 Volume 20 Volume	On-Scalp	Up to 60 min
Demi 10 Volume 20 Volume 30 Volume 40 Volume	Off-Scalp	Up to 60 min

CREAM DECOLORIZER
Blonding • Highlighting

CD 1:1 — 20

1 Part Healing Cream Decolorizer
1 Part Healing Color Developer

TIMING		
10 Volume 20 Volume	On-Scalp	Up to 60 min
10 Volume 20 Volume 30 Volume 40 Volume	Off-Scalp	Up to 60 min

CLAY DECOLORIZER
Blonding • Highlighting • Balayage

CLAY 1:1 OR 1:2 — 20

1 Part Healing Clay Decolorizer
1-2 Parts Healing Color Developer

TIMING		
Demi 10 Volume 20 Volume 30 Volume 40 Volume	Off-Scalp	Up to 60 min

ULTRA BLONDING DECOLORIZER
Highlights • Extreme Lightening • Quick Lift

ULTRA BLONDING 1:1 — 20

1 Part Healing Blonde Ultra Blonding Decolorizer
1 Part Healing Color Developer

TIMING		
10 Volume 20 Volume	On-Scalp	Up to 60 min
10 Volume 20 Volume 30 Volume 40 Volume	Off-Scalp	Up to 60 min